



Dear partners,

In front of you is the new edition of Sectron's newsletter.

In this edition we present you info for the following new security solutions:

- **SECTRON** has presented the latest **Bosch CCTV, Public address and notification systems** at **Security 2014 expo**
- **SECTRON** participated in the **Bulgarian-Chinese Business Forum in Plovdiv**
- **SECTRON** opened the renovated office in **Blagoevgrad**
- **SECTRON** presented the new product series **BOSCH Advantage Line** during product seminars in six towns in Bulgaria
- **Bosch** highly effective **CCTV solutions**
- **NeoFace® Watch** - new generation of biometric facial recognition solutions
- **WebTron** Software for time and attendance control
- Budget solution for access control to parking lots of commercial and residential buildings
- **PARKTRON** management software for small commercial parkings
- Software upgrade adds support of **IP camera** to the standard **Hikvision DVR** recorders

In this edition:

- New products
- Software Updates
- Promo offers

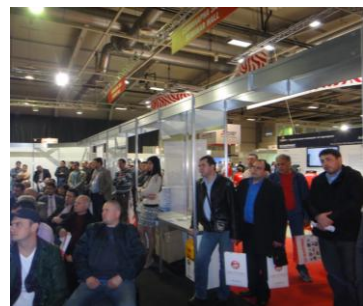
SECTRON has presented the latest **BOSCH** CCTV, Public address and notification systems at Security 2014 expo

Within the 21 -th exhibition SECURITY 2014 SECTRON team has presented the new Advantage Line of highly efficient video surveillance, PA and sound systems by BOSCH.

Presentation during the annual edition of the international exhibition marked the official announcement of the cooperation between the two companies on the regional market in Bulgaria, Serbia and Macedonia. With the help of Mr. Michail Bonchev, representative of Bosch Security Systems Bulgaria, SECTRON's team present at the event details and advantages of video surveillance systems, public address and background sound systems Bosch in front of over 120 guests. Attendees had the opportunity to learn about model diversity and rich functionality of the German concern products, as well to participate in a raffle for prizes provided by SECTRON and Bosch (Bosch power tool and coupons for additional discounts when purchasing Bosch security systems).

Second part of the presentation was focused on new solutions for access control and T&A in the portfolio of SECTRON:

- **NeoFace® Watch** - new generation face detection
- **WEBTRON** – software for time and attendance control
- Automatic electromechanical car barrier **Daphne**
- **PARKTRON** Management software for small commercial parking



SECTRON open the renovated office in Blagoevgrad

On March 18, 2014 SECTRON Ltd. officially opened its renovated office on "Krustio Asenov" № 6 in Blagoevgrad. Special guests at the event were representatives of companies from the region.

Modernization in the office has been done to improve customer service company provide to the dealers in this region and is part of the dynamic development of SECTRON's distribution network in Bulgaria.

In the office clients can learn more for the security solutions from our specialist and test the systems at the live demo boards for alarm, fire detection, video surveillance access control and video doorphone systems.

We wish good luck to the new team of SECTRON for the Southwest Bulgaria .



SECTRON presented the new product series **BOSCH Advantage Line** during seminar program in Ruse, Varna, Burgas, Stara Zagora, Plovdiv and Veliko Tarnovo

From 24 to 31 March SECTRON in cooperation with Bosch Security Systems held product presentations in various cities in Bulgaria , entitled "New Security Systems Bosch".

In each of the six towns SECTRON's team and Mr. Michael Bonchev, Regional Manager Bosch Security Systems Bulgaria, have presented the developments in CCTV, sound and Public address systems Bosch. Emphasis was placed on the Advantage Line series which include analog and IP cameras, DVR and NVR devices, audio amplifiers, speakers, microphones and accessories suitable for small and medium scale sites. Wide discussions were done on the increasing market of sound audio and evacuation warning systems because of the normative for the majority of sites in Bulgaria.

Within each presentation, participants had the opportunity to see and try out on working demonstration boards analog cameras with resolution 960P, megapixel IP cameras, digital video DIVAR 3000 and BOSCH Video Client CMS software, working as a unifying platform for video surveillance. SECTRON and Bosch teams have answered to numerous questions of the guests and gave examples of practical application of the Bosch products.



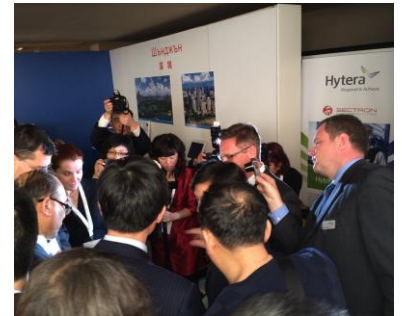
[Read more](#) 

SECTRON participated in the Bulgarian- Chinese Business Forum in Plovdiv

SECTRON participated in the Bulgarian- Chinese business forum "Plovdiv- Shenzhen: Cooperation and Investment 2014", held in Plovdiv 24 -26 March 2014. The forum was attended by more than 50 of the biggest Chinese companies. Many of them are leaders in their industries, not only in China but in the world.

Bulgarian companies held meetings with specific partners on the Chinese side. Parallel to the forum was organized exhibition "Made in Shenzhen " on which, till March 26, 2014, in the hallways and lobby of Novotel Plovdiv were presented high-tech products made in the Chinese metropolis. Everybody have the opportunity to examine tablets, smart phones, cameras, radios and communications equipment .

During the forum SECTRON Ltd. and one of the leading manufacturers of radio communication equipment Hytera signed an agreement for the supply of terminals and equipment for TETRA communication networks.

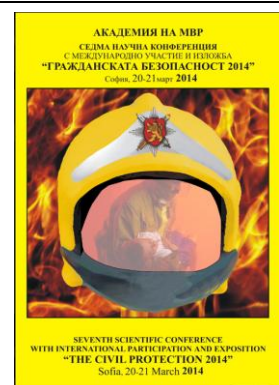


[Read more](#) 

SECTRON present the latest solutions for fire alarm, fire fighting and communications at the seventh conference The Civil Protection 2014

SECTRON participated in the exhibition "Solutions for fighting fires, accidents, catastrophes and natural disasters", which was part of the Seventh International Conference The Civil Protection 2014.

Between 20 -21 March 2014 SECTRON presented to the conference and exhibition guests detection and extinguishing solutions for preventing and fighting fires in industrial, public and residential buildings, as well as digital and TETRA radios and communication systems. Live in front of the guests were demonstrated fire alarm and radio communication solutions and the possibilities of sound and public address systems for specialist vehicles LED lightbars, signal lamps and systems.



Participation in the international conference SECTRON is a continuation of the successful partnership between the company and Faculty "Fire Safety" at the Police Academy. Part of this joint collaboration was the specialized presentation to students, that graduate Master degree at the Fire Safety Department of the Academy, which SECTRON organized on March 7, 2014.

[Read more](#) 

NUC-50022-F4 Compact and stylish Day / Night outdoor microdome for video surveillance

- FullHD 1080p (1920x1080 @ 25 fps / sec)
- 1/2.7" CMOS sensor for videosurveillance
- Lens f = 4.37mm (67,4 ° viewing angle)
- 1 Lux@F2.0
- H.264/MJPEG compression
- Slot for micro SDXC card
- For outdoor installation (IP66/IK08)
- Power supply: 12Vdc/24Vdc/PoE (3.84W)



HD ONVIF



VTI-2075-F311 Weatherproof IR Day / Night CCTV camera with IR illumination

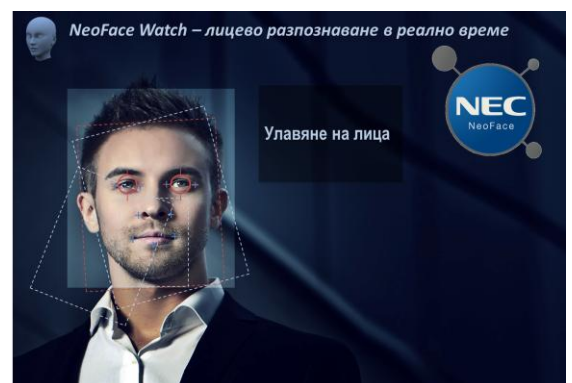
- Ultra high resolution 960H (1/3") sensor
- Digitally Extended Dynamic Range
- Digital noise reduction
- Integrated IR LEDs for 15 m of night vision
- Vandal and water resistant enclosure



NeoFace® Watch - new generation of biometric facial recognition solutions

The new generation of biometric solutions for facial recognition. The system provides fast detection of persons, precisely detect the eyes and facial features, easy registration of captured image and fast compare process with benchmark data (images). NeoFace has the ability to generate real-time alarms to unauthorized persons within the protected object.

The system allows integration with standard CCTV (Analog and IP), can operates in real time or analyze array of video archives. NeoFace ® Watch can be used for access control using facial recognition, VIP identification, monitoring and control of queues, marketing applications and business analytics process

For more info 

WebTron Software for time and attendance control



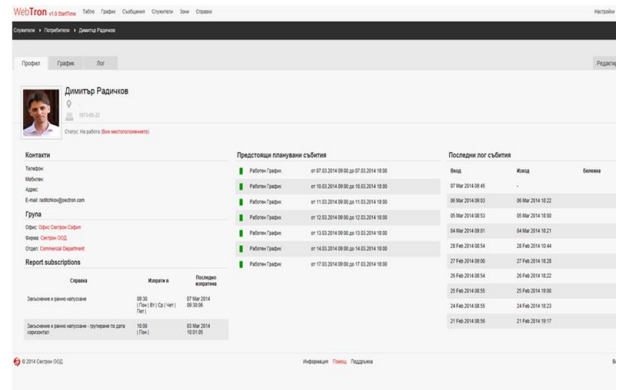
WEBTRON is flexible solution for T&A control, created to combine in single platform, the needs and expectations of the security department and human resources, giving them appropriate levels of control and autonomy. Webtron successfully integrate with all intelligent systems for access control offered by SECTRON: CDVI Centaur, RACS of Roger, Concept of Inner Range and others.

WEBTRON is addition to existing or new access control system and helps you to turn access control events start and end of working hours into appropriate business logic. WEBTRON is available in three different modules:

StarTime - start up module, suitable for small and medium businesses. The module provides advanced information from the database covering the processes of T&A control in a small companies. This module give you the option to export the generated reports in Microsoft Excel format and generate - " Presence form 76" to each account in the access control system.

ProTime - module suitable for large enterprises with many workers, including shift work . This module offers all the features of StarTIME module, plus the ability to create "teams" for shift work, shift work schedules, interface for dynamic management of work schedules.

Automatic Reporting - available as an addition to StarTIME and ProTIME. Provides the ability to automatically send predefined reports at some point to certain recipients by e-mail (example: "Daily report for employees delays").



For more info

DAP008 Automatic electromechanical car barrier Daphne

Budget solution for access control of commercial and residential buildings parking. Daphne kit include a barrier with a controller, built in light, mounting plate for mounting the barrier to the road surface, four - meter pole, a set of six reflective sticker SECTRON, balancing spring and 1 pc. two-channel remote control.



For more info

PARKTRON Management software for small commercial parkings



Software solution for effective control of small commercial parking lots. Parktron is used as an upgrade to the standard system for access control, combined with vehicle barriers. The system ensures leaving the parking lot only after payment of the period of stay, integration with most cash registers on the Bulgarian market. There are opportunities for the application of different rates and modes, such as hourly parking, day / night subscription, monthly subscription. System imposes no restrictions on the number of parking spaces in the parking lot and is suitable for small, medium-sized and larger parking lots. There is a possibility for expansion by adding two or more entry and exit points.

For more info 

Software Update

Software upgrade adds support of **IP cameras** to the standard **Hikvision DVR recorders**

От началото на месец април е наличен ъпгрейд за най-масово продаваните модели DVR-и на Hikvision. Основните подобрения са следните:

1. All the 4/8/16-ch DVR in the model list above support access to Hikvision IP cameras: 4-ch DVR supports one 720P IP camera, and 8/16-ch DVR support two 1080P IP cameras. (**list with compatible Hikvision IP cameras**).
2. Support the Video Quality Diagnostic function:
3. Support push alarm notification to the iVMS-4500 mobile client (4 alarm types are supported: video loss, video tampering, motion detection, and alarm input).
4. Optimize the local playback interface.
5. Support smart playback: playback the record file with motion info at normal speed and files without motion info at 8x speed.
6. Optimize the playback of external record files (record files in the external storage device like USB flash drive): Now playback speed control and double click on the record file to start playback are supported.
7. Support select sub stream as recording stream.
8. Support remote reverse playback.

Firmware updates can be downloaded from this links:

4-channel DVR's: DS-7204HFI-SH, DS-7204HWI-SH, DS-7204HVI-SV, DS-7204HWI-SL

8-channel DVR's: DS-7208HFI-SH, DS-7208HWI-SH, DS-7208HWI-SL, DS-7208HVI-SV, DS-7216HVI-SV, DS-7308HWI-SH, DS-7308HFI-SH

16/32 channel DVR's: DS-7216HFI-SH, DS-7216HWI-SH, DS-7216HWI-SL, DS-7316HFI-SH, DS-7316HWI-SH

Or call for support your nearest Sectron office.

Promo Offers



2039,54 BGN with VAT

DS-2DF1-772 IP dome camera, Day/Night, 1.3 Mpx, intelligent IR up to 80 m, 18x optical zoom

570,32 BGN with VAT

STR-3516 16-channel DVR real time recording, up to 8x SATA HDD

143,17 BGN with VAT

DS-2CC5181PVF Dome Day/Night camera for indoor use, 600TVL, IR cut filter, VF lens f=2.8~12 mm, 0.0001 Lux

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