



**SECTRON**  
SECURITY & COMMUNICATION SYSTEMS

Solutions for your security

Dear partners,

In front of you is the new edition of Sectron's newsletter.

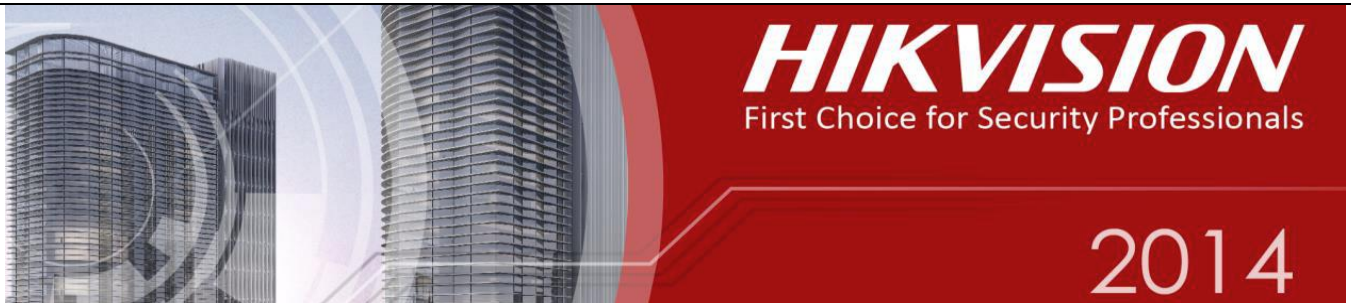
In this edition we present you info for the following new security solutions:

- **Hikvision** Remains in Pole Position in Global CCTV and Video Surveillance Market
- Summer Promotion with **SAMSUNG** Techwin
- **HOCHIKI** stops the production of SRA-ET
- New keypads **PARADOX K641+ / K32+ / K32LCD +**
- Hybrid Video Recorders **HIKVISION DS-7600HI-ST**
- New generation cameras from **CNB Technology** with **Mona Lisa IV** DSP processor, 960H sensor and resolution 700 TV Lines

In this edition:

- New products
- Software Updates
- Promo offers

## Hikvision Remains in Pole Position in Global CCTV and Video Surveillance Market



For the third consecutive year, Hikvision has been ranked as the world's largest CCTV and Video Surveillance Equipment provider in 2013 with a dominant 10.9% market share. This is up by more than a third, from 8% in 2012, according to the latest report from IHS Inc. (NYSE: IHS)\*.

In a year of significant achievements, Hikvision maintained or gained position in every market segment. Its most striking success was becoming the top Hardware NVR manufacturer from not being in the Top 10 in 2012. In addition, Hikvision maintained its position as global DVR leader for the fifth consecutive year, gained two places to become the world's No. 1 supplier of Security Cameras with an 11.9% market share, and rose one place to be No. 2 in Network Security Cameras with a 13% share of the market. As for the VMS category, it achieved third having risen from 5th place in 2012.

"This outstanding performance across the board serves, once again, to prove Hikvision's continuing dedication to innovation and excellence in all aspects of video surveillance products. It's also evidence of the success of Hikvision's international marketing strategy and in-depth local customer services," says Polo Cai, Vice President at Hikvision.

"As the global CCTV market continues to move towards HD as the de facto standard, Hikvision has brought forward a full range of HD IP products, including the family of easy-to-use IP solution and Smart IP solution, that has been highly acclaimed by our partners and customers since its introduction to the market. Hikvision is growing very quickly in all segments, continuing to outperform the market as a whole, and this is also testament to our expanding sales channels and loyalty of our customers," continued Polo.

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\*IHS Inc. (NYSE: IHS) is the leading source of information, analysis and reviews providing the most comprehensive, reliable information and expert opinions for critical applications, determining the global business climate. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content and expert independent analysis provided by IHS, to make important decisions and to establish successful business strategies with confidence and speed. IHS has been in business since 1959 and company shares are traded on the New York Stock Exchange since 2005. More than 8,000 people from 31 countries around the world gather, summarize and analyze critical business information. For more information on services offered by IHS services and products visit [www.ihs.com](http://www.ihs.com).

## Summer Promotion with **SAMSUNG Techwin**



With the increase of summer temperatures, we suggest that you save money on sea vacation by taking advantage of the SAMSUNG Techwin's summer promotion.

From 25<sup>th</sup> July is active special promotion of SAMSUNG CCTV analog and IP cameras and recorders.

The summer promo is valid until September 30, 2014 or until the depletion of stocked items. These prices are without VAT.

The promotional price list for SAMSUNG Techwin products can be downloaded from [here](#) 

## **HOCHIKI** stops the production of SRA-ET

Since the beginning of July HOCHIKI cease production of linear detectors SRA-ET. Where necessary require linear optical smoke detector in addressable fire detection systems can be used FB-1 and for conventional fire alarm systems – the well-known linear detector SPC-ET.



Addressable reflective linear smoke detector, comprising a device transmitter / receiver and a flat reflective member (reflector), which are mounted against each other and enabling the controller to keep track of the status of the level of the detector surface. It covers an area up to 600 m<sup>2</sup> and has an operating range of 5 to 40 meters. Compatible with HOCHIKI ESP-protocol

**HOCHIKI**  
FB-1 € 473,00



Conventional wire linear smoke detector, comprising a transmitter emitting an infrared beam and a receiver. It covers an area up to 1500 m<sup>2</sup> and has an operating range of 5 to 100 m. Suitable for large rooms with heights above the standard, warehouses, halls, etc. (Set)

**HOCHIKI**  
SPC-ET € 329,0

**New keypads PARADOX K641+/ K32+/ K32LCD+**

Since 23 July are available for order new keypads for alarm systems PARADOX. The new generation of keypads features a streamlined design and improved ergonomics at work, while retaining all the functional advantages of the previous generation keypads for PARADOX security systems.



**K641+**

**K32+**

**K32LCD+**

New LCD K641+ keypads are available with interface in Bulgarian and English and are compatible with control panels EVO192.

Keypads K32+ and K32LCD+ are the upgraded version of LED and LCD keypads for control panels Spectra SP4000 / SP5500 / SP6000 / SP65 / SP7000 and Magellan MG5000/ MG5050.

The new generation of keypads will be available at the same price as K641, K32 and K32LCD.

**Hybrid Video Recorders HIKVISION DS-7600HI-ST**

DS-7600HI-ST Series are the new generation of hybrid video recorders (HDVR), developed by HIKVISION's engineers, allowing connection and recording of analog and IP cameras in one video recorder. The devices of this series combine multiple advanced technologies for audio/ video encoding and decoding, storage and transfer of data. Can work alone or in a network with other devices for building a system for video surveillance and security with advanced functionality. Hybrid video recorders from DS-7600HI-ST Series are used for protection of banking institutions, public and administrative buildings, military and communication facilities, transport facilities, schools and shops.

Specific for the hybrid DVR DS-7600HI-ST Series is the ability to work with cameras from different manufacturers and choices of connected devices. In this series, recorders can combine at your convenience configuration of number analogue and IP cameras (eg DS-7616HI-ST has 16 analog inputs and can record in addition to 16 IP cameras. If you need you can reconfigure it to record 12 analog and 20 IP cameras. Through this type of change in a future you can upgrade the video surveillance system with IP cameras and you will have a network video recorder for 32 IP cameras.)

- H.264 CCTV compression
- HDMI (1920 × 1080) + BNC + VGA monitor output
- Ability to network 128 stream
- View and manage video surveillance recorder via LAN / Internet or cell phone



	<b>DS-7604HI-ST/A</b>	<b>DS-7608HI-ST</b>	<b>DS-7616HI-ST</b>
Analogue cameras	Up to 4	Up to 8	Up to 16
IP cameras	Up to 4 (8 if no analogue used) up to 5Mpx/ch	Up to 8 (16 if no analogue used) up to 5Mpx/ch	Up to 16 (32 if no analogue used) up to 5Mpx/ch

## New generation cameras from **CNB Technology** with **Mona Lisa IV DSP processor, 960H sensor and resolution 700 TV Lines**

Since July 2014 "SECTRON" store will offer a new generation of cameras CNB Technology with DSP processor Mona Lisa IV. This new series provides all the most current features of high-end cameras are equipped with 960H CCD sensor to achieve effective resolution of 700 TV lines, combined with excellent light sensitivity and a host of advanced features. The cameras are based on the most advanced fourth generation of the popular DSP processor CNB "Mona Lisa" and feature rich functionality and high parameters at a lower price than the previous generation models.

The main functions of the cameras of the series Mona Lisa IV are:

- 1/3 "High Sensitivity 960H CCD;
- 700 TV lines;
- Intelligent IR Technology;
- 3D digital noise filter (3D-DNR);
- Digital Wide Dynamic Range (D-WDR);
- Compensation of strong backlighting (HLC);
- Improving the image in difficult conditions of fog / mist / rain (Defog);
- On Screen Display (OSD) to adjust;
- Low power consumption and wide input voltage range (9 ~ 15Vdc).

SECTRON offers the following models:



**CNB  
LBP-51S**

**CNB  
LBP-51VF**

**CNB  
VBP-51VF**

**CNB  
LCP-51VF**

**CNB  
WCP-51VF**

€ 52

€ 82

€ 99

€ 107

€ 92

The high resolution combined with the latest technology currently features make cameras CNB series Mona Lisa IV excellent choice for sites with higher requirements for video surveillance as banks, public buildings, office and retail space.

Traditionally known for the products of CNB quality workmanship, high reliability and affordability continue to make cameras Korean manufacturer preferred choice of security professionals in Bulgaria.

More information about the new generation cameras CNB series Mona Lisa IV can be found at [www.sectron.com](http://www.sectron.com), as well as in the offices of SECTRON.

## Software Update

- **Babyware 2.6.8 Software for management and programming of Paradox SP/MG и EVO192/ EVOHD alarm systems**
- **SR150 v2.2 firmware allow you to stop activated SR150 with one of the first 10 programmed in the control panel and siren remotes.**
- **Firmware upgrade for PCS250 GSM/GPRS communication module.**

## Promo Offers



**105,62 BGN with VAT**

**GS Security GS105**

Hand held metal detector, sound and LED indication for detection of metal; Vibration mode and LED indication for metal detection

**82.15 BGN with VAT**

**WL-02NE2\*8/ 8xWL-02NEFd/ PS-2E**

Audio intercom system for 8 subscriber

**143,17 BGN with VAT**

**DS-2CC5181PVF Dome Day/ Night camera for indoor use, 600TVL, IR cut filter, VF lens f=2.8~12 mm, 0.0001 Lux**

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